

VLP Partner Michael Whitener Interviewed for IAPP Article: “Facebook to Close its Facial Recognition System, But Will It Start a Paradigm Shift?”

VLP Partner Michael Whitener was interviewed by the International Association of Privacy Professionals (IAPP) to get his views on Facebook’s decision to shut down its facial recognition program.

Michael noted that facial recognition technology “has become a particular flashpoint in the privacy debate because of its unique potential for abuse,” including applications in mass surveillance, racial profiling and marketing. Michael suggested that the scaling back of facial recognition use by Facebook and other tech companies — including Amazon, IBM and Microsoft —represents “at least a pause, if not a paradigm shift, until appropriate regulatory controls can be put in place.”

Click [here](#) for the full article on the IAPP website.